

CONFERENCE PLAN

Addis International Convention Center, Addis Ababa, Ethiopia

Daily 10.00 am – 6.00 pm ASFW Exhibition

30 October 2025

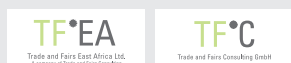
11.00 am – 1.00 pm	INAUGURATION OF ASFW ADDIS ABABA AND PERFORA and Official Tour by the Organizers, Governments and Partners	ASFW ADDIS
1.30 pm – 2.00 pm	PRESS CONFERENCE by Organizers & Partners (for Media Only)	ASFW ADDIS
2.15 pm – 3.00 pm	Certifications and Standards in Organic Cotton: What Brands and Producers Need to Know Dr. Tsegaye Abebe - Executive Director, Ethiopian Cotton Association Mr. Samson Asefa - Ministry of Agriculture, Ethiopia Dr. Stephan Kunz - Senior Private Sector Advisor, Programme for Employment and SME Development Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH Senegal Moderator / Panelist: Mr. Stephan Rehlen – Founder and Head of RFC Consulting	
3.15 pm – 4.00 pm	Strengthening Material Access Through Collaborative Partnerships Mr. Girma Gebretsadik - General Manager, Carvico Ethiopia Mr. Blaise Pagui - Sales Area Manager, E.Miroglio Srl Mr. Nigussie Godanna - CEO, Buluko Textile Moderator: Ageazi Hailemariam - Secretary General, Ethiopian Textile and Apparel Manufacturers Association (ETGAMA)	
4.15 pm – 5.00 pm	Local Sourcing vs Global Sourcing: What Works Best and Why? Ms. Nursema Cil - Director of Africa, Otto International Scan Thor. Mr. Eyob Bekele - General Manager, Desta Garments PLC Ato Goshu Negash - General Manager, Ethiopian Textile and Apparel Manufacturers Association (ETGAMA) Moderator: TBC	
5.00 pm – 6.00 pm	ELEGANCE FASHION SHOW by ASFW (by Invitation Only)	elegance

Changes in program structure or an exchange of speakers or referees remain reserved

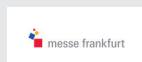
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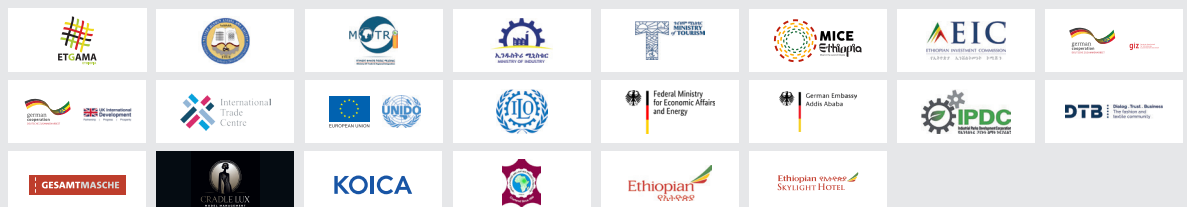
ORGANIZERS:



IN COOPERATION WITH:



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31 October 2025

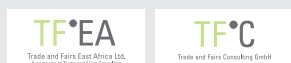
10.45 am – 11.15 am	Intellectual Property Rights in Fashion and Apparel Industries Ms. Liz Lenjo - Advocate of the High Court of Kenya, Managing Consultant, MYIP Legal Studio; Chairperson Copyright Tribunal Kenya Ms. Lidet Abebe - Consultant & Attorney at Law, LAT Legal Services Ms. Elena Bernadi - Busara Advisors (USA) Moderator: Ms. Mahlet Afework - Founder/ Designer, MAFI MAFI
11.45 am – 12.15 pm	Sustainability and Circular Economy Mr. Jan Hilger - Head of Business Division Textiles and Apparel, Livinguard Technologies Ms. Saberi Borgia - Advisor 'Sustainable Industrial Park Management' Sustainable Industrial Clusters at Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH Mr. Olaf Schmidt - Vice President Textiles & Textile Technologies, Messe Frankfurt GmbH Moderator: Susanne Pass - Managing Director, Dialog Textil-Bekleidung (DTB)
2.00 pm – 2.45 pm	Africa's Industrial Parks: Infrastructure Readiness for Textile, Apparel and Leather Manufacturing Mr. Hibret Lemma - Chief Executive Officer, Hawassa Industrial Park Investors Association Dr. Jean-Baptiste Damestoy - Strategy Advisor, Sustainable Industrial Clusters (S.I.C.) Project Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH Mr. Richard Davies - Textiles & Apparel, Deputy Director – Technical, Gatsby Africa Moderator / Panelist: Dr. Stephan Kunz - Senior Private Sector Advisor, Programme for Employment and SME Development Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH Senegal
3.00 pm – 3.30 pm	Fashion Forward: The Impact of AI for the African Fashion Industry Ms. Mahlet Afework - Founder/ Designer, MAFI MAFI Ms. Mekdes Asefa, Founder of AfroCore AI Mr. Jan Hilger - Head of Business Division Textiles and Apparel, Livinguard Technologies Moderator: Susanne Pass - Managing Director, Dialog Textil-Bekleidung (DTB)
3.45 pm – 4.15 pm	GIZ Ethiopia Panel Discussion

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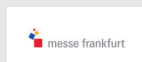
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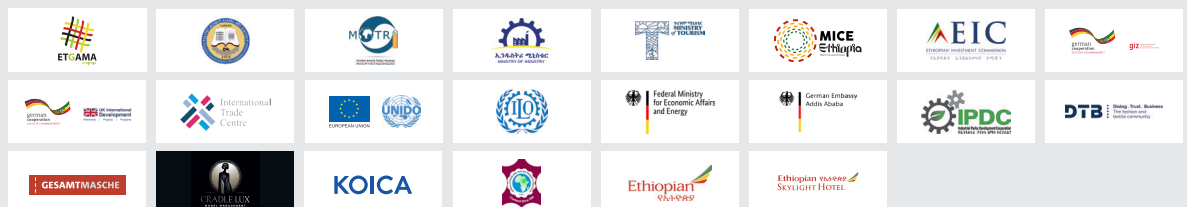
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1 November 2025

10.45 am – 12.00 noon **Decent Work as a Foundation for Sustainable Supply Chains in the Textile, Apparel and Leather Sectors**

Ms. Claudine Francois - Country Programme Manager, ILO Country Office for Ethiopia, Djibouti, Somalia, Sudan and South Sudan

Mr. Sintayehu Teshome Bayu - Country manager, Hohenstein Institute Ethiopia

Moderator: TBC

2.00 pm – 3.00 pm **International Trade Centre (ITC) Conference**

Panelists: TBC

3.15 pm – 4.00 pm **Export Readiness for African Leather SMEs**

Mr. Preston Viswamo Regional Design Studio Project Manager, Africa Leather and Leather Products Institute (ALLPI)

Mr. Yassin Awale - Chief Technical Advisor, United Nations Industrial Development Organization (UNIDO)

Mr. Zulfikar Abajihad Ababushen – Manager, Leather and Leather Products Industry Research and Development Center (LLPI RDC)

Moderator: TBC

4.15 pm – 5.00 pm **Preparing African Fashion Brands for Global Markets**

Ms. Denise M. Thiaw – Co-founder & Creative Director, SAYANA

Ms. Linda Muriithi – Founder, The Core Round – Table Talks

Ms. Melat Terefe Amberber - Founder & Creative Director - DolMel Manufacturing PLC

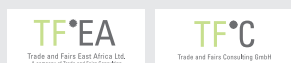
Moderator: Ms. Camilla Villas – International Trade Center (ITC)

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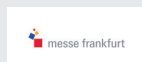
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