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ASFW ADDIS

IN COOPERATION
WITH



12 - 15 NOV. 2026

ADDIS INTERNATIONAL
CONVENTION CENTER
ADDIS ABABA, ETHIOPIA

**Africa's
Biggest
Trade Show**
Promoting
the Value
Chain in
Textile and
Leather
Industry

including

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Transforming Textile and Leather Production through Circulariry



Africa's textile and leather manufacturing landscape is entering a new era, driven by circularity, material innovation, and sustainable industrial practices. Across the continent, leading manufacturers and value-chain actors are adopting solutions that minimise waste, optimise resource use, and promote regenerative production models – strengthening Africa's position as a competitive global sourcing region.



Internal assessments revealed that a significant portion of textile offcuts previously lost to waste were suitable for upcycling, demonstrating the potential to convert discarded materials into new, high-value apparel and accessories. Such initiatives reflect a growing commitment among African manufacturers to reduce manufacturing waste, enhance sustainability performance, and meet the expectations of international buyers seeking responsible suppliers.

Circularity is also expanding beyond large factories. Grassroots and mid-sized enterprises are establishing collection, sorting, and upcycling systems that give new life to post-consumer textiles. These waste-to-value networks reduce landfill pressure, create employment opportunities, and support the shift toward locally anchored circular value chains. Together, these developments illustrate Africa's growing capability to integrate circular solutions across formal and informal manufacturing systems.



THE ROLE OF AfCFTA:

The African Continental Free Trade Area (AfCFTA) emerges as a catalyst for change. Operational since 2021, AfCFTA creates an expansive market, encouraging intra-African trade. This agreement is a gateway for sustainable products from Africa to reach a broader audience.

Africa Sourcing and Fashion Week 2026



The 12th Africa Sourcing and Fashion Week Addis is the cornerstone event for Africa's textile, garment and leather sectors. Each edition attracts thousands of professionals seeking partnerships, sourcing opportunities and insights into industry trends. The 2026 programme further expands its conference, B2B meetings and designer showcases, reinforcing ASFW's position as the continent's leading sourcing, knowledge and innovation platform.

Milestones to Date

ASFW Addis remains the continent's most influential meeting point for the textile, apparel and leather value chain. The 2026 edition brings together manufacturers, suppliers, technology providers and buyers from across Africa and beyond, reinforcing the region's growing role as a competitive sourcing and production destination.

Benefit from Africa's Biggest Exhibition, Conference and B2B Platform:

- **Africa stands as the world's next major sourcing continent**, offering competitive labour, expanding industrial zones and abundant natural resources.
- **The continent's young population** fuels both production capacity and consumer demand.
- **AfCFTA will bring more business opportunities for international companies** who engage with African counterparts.
- **Middle-income growth across major African markets** continues to drive demand for apparel, footwear and lifestyle goods.
- **ASFW EXPO:** Exhibitors present advanced capabilities, product innovations and sustainable solutions tailored for international and regional buyers.
- **ASFW CONFERENCE:** Industry experts, policymakers and global partners share insights on sustainability, technology, trade, supply-chain development and investment trends.
- **MATCHMAKING / B2B:** At Africa's biggest B2B platform for the cotton, textile, garment and leather goods industry, **over 400 trade buyers meet with over 120 suppliers.**
- **DESIGNERS SHOWCASE:** ASFW presents WALK FOR BUSINESS where through curated displays and business-focused presentations, designers expand their market reach and connect directly with production partners.
- **ELEGANCE FASHION SHOW:** ASFW presents an exclusive, invitation-only fashion showcase attended by buyers, dignitaries, and key industry leaders. The Elegance Fashion Show deepens the connection between African creativity and global market opportunities.
- **FACTORY TOURS:** ASFW offers tours through state of the art factories on the last event day.



ASFW Product Groups



Messe Frankfurt Texpertise Network – Partner of ASFW

The comprehensive Messe Frankfurt Texpertise Network covers the entire textile value chain, including research, development, yarns, fabrics, apparel, fashion, contract production, home and interior textiles, technical textiles, processing and cleaning technologies.

More information on Texpertise Family: www.texpertise-network.com

FABRICS



FASHION



Discover the unique textiles that make collections unforgettable! ASFW offers an extensive selection of fabrics, including cotton, denim, embroidery, lace, functional fabrics, knitted textiles, linen, hemp, prints, shirting, silk, and wool. With exhibitors from over 20 countries, ASFW provides access to materials of the highest quality, perfect for both large-scale production and niche designers. The Small Order Itinerary further enables smaller brands and capsule collections to source efficiently, fostering inclusivity and collaboration in the fashion industry.

Your gateway to sourcing fashion and accessories solutions. African clothing manufacturers and fashion accessory creators showcase their expertise in the Apparel Sourcing area, offering top-tier talent from across the continent. From ready-to-wear collections to bespoke pieces, the fashion segment highlights the innovation and artistry of our African designers.

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TECHNOLOGY



Stay at the forefront of innovation with the latest technology and services tailored for the textile, leather, and fashion industries. From state-of-the-art production machinery to IT solutions, exhibitors showcase tools that enhance efficiency and sustainability. Whether it's cutting-edge textile machines or specialized services, this segment supports industrial growth and modernization across Africa.



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LEATHER



Explore the extraordinary potential of Africa's leather industry with ASFW's diverse range of leather exhibitors.

This segment features a rich variety of leather and leather products, including footwear, handbags, belts, gloves, and artisanal accessories, that caters to both classic and modern tastes. The showcase unites tanneries, manufacturers, and skilled artisans in a bid to emphasize Africa's dedication to sustainability and innovation in leather production. Visitors can explore eco-friendly tanning techniques, creative designs, and the top quality that defines African leather, solidifying its place on the global stage as a leader in craftsmanship and sustainable practices.



Fashion Accessories / Home / Care / Service

FASHION ACCESSORIES



Think sleek watches, chic sunglasses, statement handbags, and bold scarves. Don't forget about stylish hats, dazzling jewelry, and comfortable yet fashionable shoes. At ASFW you find your perfect finishing touches to elevate your style and make a statement.

HOME DÉCOR



Dive into the world of home textiles, where creativity meets quality. ASFW serves as Africa's premier platform for home décor and textiles, featuring exhibitors who present a range of products from soft furnishings to decorative accents. This segment caters to international and regional buyers, providing unique solutions for the growing home and lifestyle

CARE



The textile care industry has great potential in Africa due to demand for care products and innovation. At ASFW CARE, you will find the entire textile and cotton care sector. Important international manufacturers and services providers present innovative products and future-oriented services.

SERVICE



Africa's textile and fashion industry has huge demand for the service industry, e.g. specialized IT, logistics and transportation. At ASFW SERVICE you will find international partners presenting solutions for this particular industry. African manufacturers will meet with international service providers.

Special: Walk for Business



The African fashion industry has undergone a significant transformation over the years, firmly establishing itself on the global stage. African designers continue to captivate international audiences with their exceptionally creative designs. From magazine features to prominent appearances on global runways, African designers are shining a spotlight on the continent's rich cultural heritage and talent.

More than just unique fabrics and designs, African fashion reflects its rich culture and beauty. The rise of Africa's creative industry is evident, with local fashion brands achieving global recognition. Talented designers like Fola-ke Folarin-Coker of Tiffany Amber, whose collections have wowed audiences in New York, London, and Paris, and Deola Sagoe, known for dressing international icons, are just a few examples of the continent's creative process.

Walk for Business by ASFW is a groundbreaking initiative aimed at bridging African designers with regional and international markets. This program ensures that top designers connect with retailers and manufacturers from around the world. This facilitates both production and business opportunities. Designers exhibit their creations in dedicated design booths and participate in our exclusive catwalks, giving their work the spotlight it deserves.

elegance Fashion Show

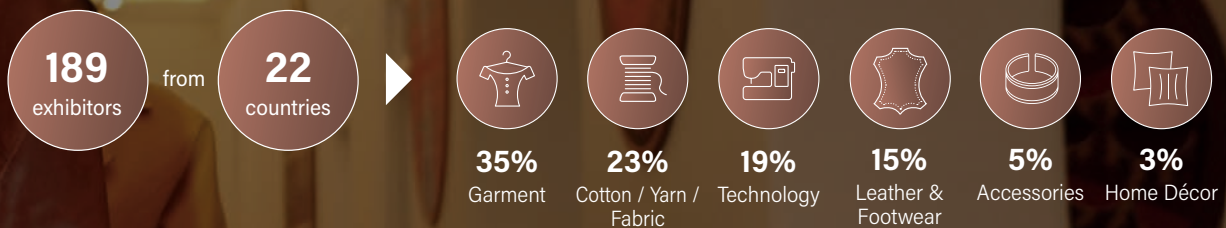
The elegance Fashion Show at ASFW is an exclusive invite-only event that celebrates the richness of African artistry and craftsmanship.

This exclusive event brings together the most talented designers from across Africa, offering a platform to display their latest collections on an international stage. From luxurious wear to bespoke designs, the runway will highlight the finest in African fashion.

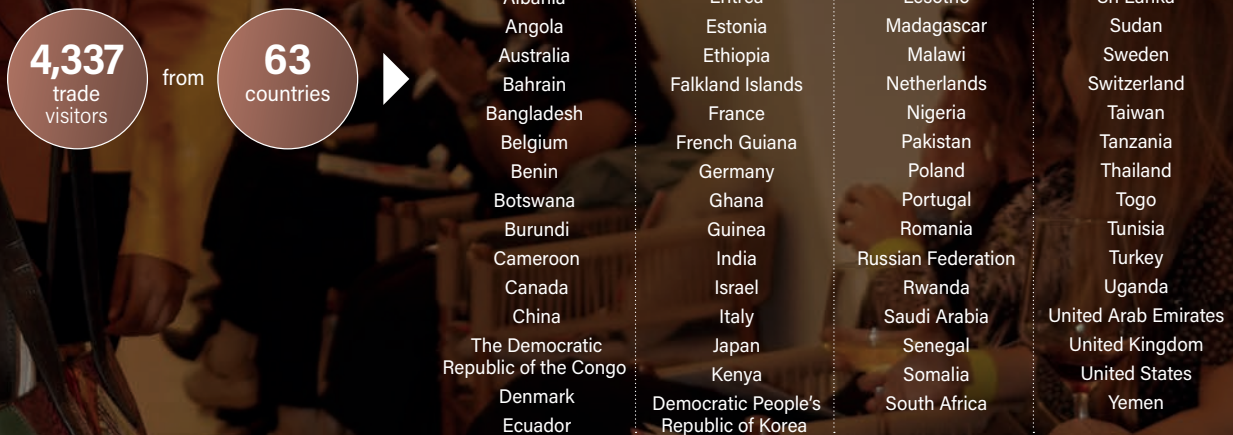
Held before an esteemed audience of select buyers, industry leaders, and dignitaries, the Elegance Fashion Show is more than a showcase, it is a celebration of creativity, bridging Africa's talent with global business opportunities.

Facts & Figures ASFW 2025

EXHIBITORS



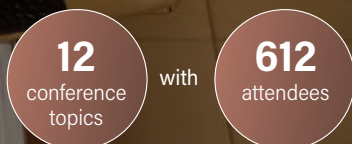
TRADE VISITORS



INTEREST OF VISIT (multiple choices)



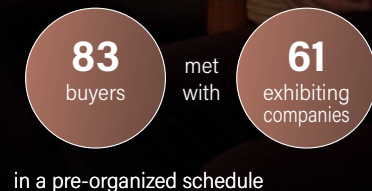
CONFERENCE

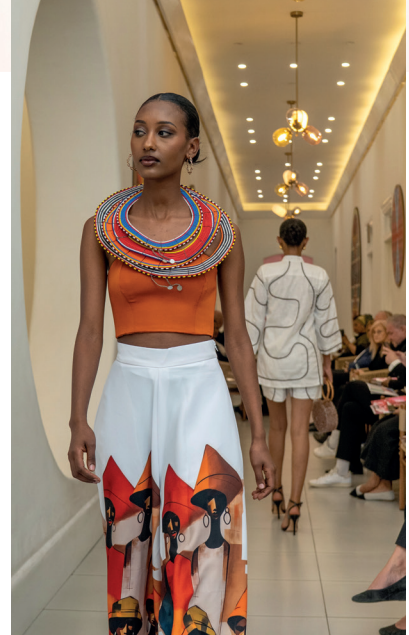


BUYERS EVENT



PERSONAL B2B MEETINGS





ASFW World

ASFW DAKAR

West Africa's most prominent event for the fashion industry and a meeting platform for West and North African manufacturers & designers of cotton, textile and leather.

April 2027
www.asfw-dakar.com

ASFW NAIROBI

Premier event dedicated to textile and leather value chain.

27 to 29 May 2027
www.asfw-nairobi.com

TEXAROUND AFRICA

Important information platform about African textile and fashion events as well as leading international textile trade fairs. In addition TEXAROUND AFRICA is a knowledge transfer with information about Africa's textile and leather industry.
www.texaroundafrica.com

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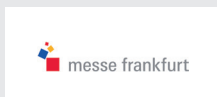
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OFFICIAL PARTNERS:



IN COOPERATION WITH:



SUPPORTERS:



FLIGHT AND ACCOMODATION:

